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FOCUS ON POTATO



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International

Photos courtesy of Viviana Rivera, Gary Secor, Susie Thompson.

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Focus on Potato





ABOUT FOCUS ON POTATO

Focus on Potato is a growing, centralized portal of crop management information developed by applied scientists and supported by the potato industry.



This resource helps potato growers and consultants maximize the health and yield of their crops through a collection of resources, which include...

- Webcast training modules
- Searchable university extension resources
- Fungicide, nematicide, and insecticide trials
- Journal abstract searches
- Research and news articles

WHAT MAKES FOCUS ON POTATO DIFFERENT?

Focus on Potato publishes webcast training modules as its main source of content. These webcasts offer...

- Expert speakers
- Science-backed information
- Easy navigation
- 24/7 on-demand training
- Personal contact with presenters

The webcasts are governed by an **editorial committee** of crop scientists who regularly work with potato growers. Committee members ensure the webcasts are **credible**, well-presented, and **science-based**. They also choose topics based on grower feedback. They nominate webcast authors, chosen for their expertise on the topic and their ability to communicate with practitioners. **Focus on Potato webcasts are also free of commercial elements to help ensure an absence of bias.**

WHO PUBLISHES FOCUS ON POTATO?

Focus on Potato and the PLANT MANAGEMENT NETWORK are brought to you by the American Society of Agronomy, Crop Science Society of America, and American Phytopathological Society. PMN specializes in bringing quality, science-based information to practicing professionals. PMN is also one of the first publishers to offer audiovisual webcasts for practitioners in the field.



WHY SHOULD I SUPPORT FOCUS ON POTATO?

Quality, non-biased, science-based information takes much time and energy to produce. Your support will help PMN develop **Focus on Potato's** webcasts on an ongoing basis.

HOW CAN YOU SUPPORT THIS IMPORTANT RESOURCE FOR THE POTATO INDUSTRY?

You can help us develop these quality webcasts by pledging your organization's support for **Focus on Potato**. Visit www.plantmanagementnetwork.org/fop to view the resource, access webcasts, and download our sponsorship form. Or contact



the **Focus on Potato** Committee Chair, Gary Secor, North Dakota State University, at gary.secor@ndsu.edu to learn more about this important educational resource.