

The Rust Challenge to the Soybean Producers and CCAs

- the Southern Perspective

by Jim Dunphy and Tom Kemp

What to do?

What to do?

When to do it?

What to do?

When to do it?

How to do it?

What to do?

Spray Preventative or Curative?

Spray for Rust only?

Spray for Rust (and other diseases)?

Spray for other diseases (and rust)?

Spray for rust and other diseases?

Which preventative or curative?

When to do it?

When rust gets within 300 miles?

When rust gets in the field?

Something in between?

When the University says to?

When the dealer says to?

When the neighbor says to?

How to do it?

By air or ground?

Commercially or yourself?

With special nozzles?

With what volume?

Underlying Everything:

**How much risk does the customer
want to take?**

How much risk do you want to take?

Underlying Everything:

**How much risk does the customer
want to take?**

How much risk do you want to take?

Which state are we discussing?

What's happening to the south?

What's the weather forecast?

Underlying Everything:

**How much risk does the customer
want to take?**

How much risk do you want to take?

Which state are we discussing?

What's happening to the south?

What's the weather forecast?

**What's likely to make the farmer
the most money?**

Thank you!