

COME TOGETHER IN SUPPORT OF
FOCUS ON TOMATO

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who support this important
educational resource*





Photo by Mike Davis

HELP US BUILD A NEW, CREDIBLE RESOURCE FOR THE TOMATO INDUSTRY...

THE PLANT MANAGEMENT NETWORK (PMN), a not-for-profit publisher of agricultural and horticultural resources, has developed a prototype for **Focus on Tomato**, a webcast training resource that will help growers and consultants develop even healthier, higher yielding tomato crops. Storage and food safety will also be covered in **Focus on Tomato's** scope. Upon publication, this resource will include...

- Six initial webcasts from expert presenters
- One monthly webcast developed thereafter
- One featured open-access webcast per month
- Ongoing access to our Partner Extension and Cross-Journal Search
- Low-cost yearly access to all of PMN's resources



FOCUS ON TOMATO WILL FEATURE...

Webcasts:

PMN is a leading publisher of audio-visual webcasts for crop production, protection, and management. PMN's quality webcasts are chosen, reviewed, edited, and proofed under the guidance of respected crop scientists from various disciplines. These webcasts offer...



Photo by Mark Rittenour

- On-demand access
- Expert speakers
- Easy navigation
- Science-backed information
- Correspondence with presenters

An Extension Information Search:

The targeted Partner Extension Search resource in **Focus on Tomato** allows users to find thousands of online fact sheets, booklets, and other resources from PMN's land-grant university partners and extension services. Users can search keywords by state or by our entire collection of information.



HOW YOU CAN HELP...

Pledge your financial support as a **Focus on Tomato** sponsor. Visit www.plantmanagementnetwork.org/fot to view our prototype, access webcasts, and download your sponsorship form. To learn more about how you can support the development of this important educational resource, contact Tom Zitter, Cornell University, at taz1@cornell.edu; Mike Davis, University of California-Davis, at rmdavis@ucdavis.edu; or Phil Bogdan, PLANT MANAGEMENT NETWORK, at pbogdan@scisoc.org.

Other Agronomic Resources:

Focus on Tomato offers six other resources that allow users to search for tomato-related information. These resources include chemical and non-chemical pesticide efficacy trials, research articles, news, products and services, journal abstracts, and images.



Left and middle photo by Gene Miyao. Right photo by Cheryl Reynolds.



Visit our *Focus on Tomato* prototype, and
download your sponsorship form at...
www.plantmanagementnetwork.org/fot

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